

Blue Dart and DHL are Living Corporate Responsibility in India

- Blue Dart presents Global CSR Awards
- DHL organizes first Corporate Responsibility Day in India

Mumbai, 20 February 2012 – At a glittering ceremony on 18 February 2012, Blue Dart Express Limited, South Asia's premier courier and integrated express package distribution Company, and part of the DHL Group presented the inaugural Global CSR Awards. The awards recognized corporate social responsibility (CSR) champions across various industries and were part of the first World CSR Day. The Honorable Union Minister of Corporate Affairs, Dr. M. Veerappa Moily was the Chief Guest at this event held at the Taj Lands End, Mumbai.

The World CSR Day/Global CSR Awards were in conjunction with DHL's first Corporate Responsibility Day in India and comprised of two panel discussions - CSR: The Way Forward and Public-Private Partnership for a Greener Planet. Designed to foster discussion and awareness of corporate responsibility within the private sector, the panel discussions were well attended by customers and leaders in both the government as well as the business community. Chaired by Dr. Bhaskar Chatterjee, Director General & CEO, Indian Institute of Corporate Affairs, the panel included Malcolm Monteiro, SVP & Area Director - South Asia, DHL Express and other esteemed corporate leaders.

Malcolm Monteiro, SVP & Area Director - South Asia, DHL Express, said, "As a responsible organization, we firmly believe in striking the right balance between economic benefits and social responsibility. The Deutsche Post DHL group has been championing the cause of sustainability by being associated with activities that would make the planet a better place to live in. This includes not only supporting various causes, but also offering environmentally friendly logistics solutions to our customers, thereby making them co-stakeholders in our efforts to minimize the impact of our business on the environment. The need of the hour is to have sustainability practiced in a sustained way by more corporations and we are sure that in the days to come this cause will gain momentum in India."

The day culminated with the Blue Dart Global CSR Awards which recognized contribution across categories such as Best Corporate Social Responsibility Practices, Support and Improvement in Quality of Education, Diversity and Human Resource, Concern for Health, Poverty Alleviation, Accounting for Climate Change, Carbon Footprint Accounting, Community Development, Regulation of Corporate Social and Environmental Behaviour, Social Entrepreneurship.

Anil Khanna, Managing Director, Blue Dart Express Ltd added, "We are proud to be associated with the 1st World CSR Day in presenting the Global CSR Awards which have seen champions of CSR being recognized for their contribution to make the environment a better place for future generations. Blue Dart itself has a very strong sustainability programme in place across platforms for which we have received accolades and we are sure that such recognitions will only help more corporations to strive harder for a better tomorrow."

The Blue Dart Global CSR Award jury included Dr. Bhaskar Chatterjee, Director General & CEO, Indian Institute of Corporate Affairs; Prof. Indira Parikh, President, Foundation for Liberal And Management Education, India's Iconic HR Leader; Dr. T.V Rao, Chairman – T V Rao Learning Systems Pvt. Ltd; Mr. Harish Mehta, Chairman & MD - Onward Technologies Ltd.; Emeritus Chairman – World HRD Congress & Founder Member – NASSCOM; Mr. Phil Knight, Global Chairman - Employer Branding awards; Prof. Tom Hilton, Global Chairman – Asia Pacific HRM congress; Dr. Prasad Medury, Partner, Amrop India Consultants Ltd.; Mr. Sanjay Muthal, Managing Director, NuGrid Consulting Pvt. Ltd.; Ms. Nina E. Woodard, President & Chief "N" Sights Officer, Nina E. Woodard & Associates, a division of NDPendence, Inc.

- Ends -

Media Contact:

DHL Asia Pacific/EEMEA
Corporate Communications and Sustainability
Anita Gupta



Tel: +65 6216 6290

Fax: +65 6216 6603

Email: APEEMEACorpCommunications@dhl.com

DHL - The Logistics company for the world

DHL is the global market leader in the logistics industry and "The Logistics company for the world". DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 275,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 51 billion euros in 2010. For more information: www.dp-dhl.com

About Blue Dart

Blue Dart Express Ltd., South Asia's premier courier, and integrated express package Distribution Company, offers secure and reliable delivery of consignments to over 35,902 locations in India. As part of the DHL Group (DHL Express, DHL Global Forwarding & DHL Supply Chain), Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and offers an entire spectrum of distribution services including air express, freight forwarding supply chain solutions and customs clearance.

The Blue Dart team drives market leadership through its motivated people force, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by numerous awards and recognitions from customers for exhibiting reliability, superior brand experience and sustainability. Some of these include SUPERBRAND and 'Reader's Digest Most Trusted Brand Gold Award' 6 years in a row, one of 'India's Best Companies to Work For' by The Great Place to Work® Institute twice successively, 'Organization that offers the best returns to consumers' - 6th Social & Corporate Governance Awards 2010, BSE Best CSR Practice Award and 22nd CFBP Jamnalal Bajaj Fair Business Practices Award - 2010 in the category of Service Enterprises (Medium) to name a few.

Blue Dart accepts its social responsibility by supporting climate protection (GoGreen), disaster management (GoHelp) and education (GoTeach).