

”

I learned the value of hard work by working hard.

—Margaret Mead

www.timesascent.com

TIMES ascent

”

Laziness may appear attractive, but work gives satisfaction.

—Anne Frank

Catapult your career

ADVERTORIAL AND PROMOTIONAL FEATURE

Wednesday, November 30, 2016 | Mumbai

For advertising queries: Call 022-30988295 or Email: Ascent@timesgroup.com

THEMES: THE FUTURE OF PROFIT IS PURPOSE

The World CSR Congress and World CSR Day will be guided by leaders.... leaders who believe in the value of CSR; that which is built in the fabric of business - making it a reality. Leaders produce Leaders programme will be a common thread uniting nations and people who take CSR more responsibly. They also believe that CSR is a tool to the development of the future. The World CSR Congress will aim at bringing over 130 countries under one roof to unite the best of the best and celebrate leadership in building a better society and a better world.

SUB-THEMES :

- Sustainability and CSR for inclusive

growth

- Reformation, rehabilitation and reintegration
- Social innovation for economic growth and business sustainability
- Green economy for sustainable development: Progress and prospects
- Value driven social change
- Organisational aspects of CSR communication

KEY SPEAKERS:

- HE Khaled Al Kamda**, Director General, Community Development Authority
- Alaa Murabit**, MD, UN Sustainable Development Goals Global Advocate, UN WHO High-Level Commissioner | Health Employment & Economic Growth
- Royston Braganza**, CEO, Grameen

TIMES ascent presents World CSR Day 2017

Capital India
Karen Sutton, Managing Director, Limelight Design & Marketing Ltd
Sam Conniff, Co-Founder, Livity
Norhayati Nordin, Head of Corporate Communication, Forest Research Institute Malaysia
Liam McKay, Head of CSR & Public Affairs, London City Airport
Benedicto Chakhame, Executive Director, Water Services Association of Malawi
Rashad Shawa, Chairman of the Board, Mai Resources International (Switzerland) AG

Ir Hj Mohd Fauzi Bin Mohamad, Director, NAHRIM
Sameh Seif Ghaly, Executive Director, Together Association for Development and Environment (TA)
Evelyn Castle, Executive Director, eHealth Africa
Lama A Younis, Children's Rights Activist & Founder of Hissah Enrichment Center
Renato De Castro, International Advisor, World e-Governments Organisation (Wego)
GUY PERRY, President - Cities & Strategy, Essel Infraprojects Ltd

World HRD Congress

15th - 17th February, 2017



GLOBAL CSR EXCELLENCE & LEADERSHIP AWARDS

Organisational Award Categories

- ▶ Best Corporate Social Responsibility Practices
- ▶ Best Newcomer to CSR
- ▶ Best Workplace Practices
- ▶ Best Environment Friendly Project
- ▶ Innovations in CSR Practices
- ▶ Regulation of Corporate Social and Environmental Behaviour
- ▶ Promoting Employment for the Physically Challenged
- ▶ Support and Improvement in Quality of Education

- ▶ Developing Sustainable Strategies
- ▶ Diversity & Human Resource
- ▶ Accounting for Climate Change
- ▶ Carbon Footprint Accounting
- ▶ Community Development
- ▶ Fair Trade & Supply Chain
- ▶ Women Empowerment
- ▶ Concern for Health
- ▶ Nutritional & Health Awareness Initiative
- ▶ Sustainability / CSR Report
- ▶ Charitable Giving / Charity Support
- ▶ Best Social Media Awareness Campaign
- ▶ Best Animal Protection Project
- ▶ Best CSR work for Agriculture Development
- ▶ Best CSR Project in Sanitation
- ▶ Poverty Alleviation
- ▶ Best Use of CSR practices in Various Sector

- ▶ Social Media Campaign for CSR
- ▶ Volunteer Program

Individual Award Categories:

- ▶ Lifetime Achievement Award
- ▶ CSR Leadership
- ▶ Young CSR Leader Award
- ▶ Social Entrepreneurship
- ▶ CEO of the Year

*World CSR Day is a part of World HRD Congress

EVENT DETAILS

Date: February 17 and 18, 2017
Venue: Taj Lands End, Mumbai
Contact: Dr RL Bhatia, Founder - World CSR Day & World Sustainability
Tel: +91-22-2661 5041 / 26601263 OR
Mob: +91 9821688999 / 88980 32930
E-mail: cfmm@vsnl.com/rlb@worldcsrday.com
Website: www.worldcsrday.com