

# UTTAR PRADESH LEADERSHIP AWARDS 2019

1<sup>st</sup> October, 2019  
Taj Mahal, Lucknow



## FOR EXCELLENCE IN HR :

### ORGANIZATIONAL AWARD CATEGORIES:

- Dream Company to work for.
- Best Service provider in HR.
- Best HR Company to work for.
- Best in-class for Talent Management.
- Best Talent Managed Company.
- Best HR Company.
- Talent Leadership Award.
- Best in Training & Organizational Development.
- Best in Diversity & Impact Management
- Best in Recruitment & Consulting.
- Best in Managing Health at Work.
- Diversity & Human Resource.
- Organization with Innovative HR Practices.
- Outstanding contribution to the cause of Education.
- Award for Institution Building.
- Promoting Health in the Workplace.
- Best Advance in Performance Management
- Best Advance in High Potential Development
- Best Advance in Competency Management
- Best Advance in Employee Engagement
- Best Advance in Measuring the impact of a Talent Strategy
- Best Team Development Program
- Best Advance in Talent Management Technology implementations

### INDIVIDUAL AWARD CATEGORIES:

- Hall of Fame Award.
- Woman at Work Leadership Award.
- Exemplary Leader Award.
- CEO of the Year.
- HR Professional of the Year.
- Outstanding contribution to HR.
- CEO with HR orientation.
- HR Leadership Award.
- Contribution to the field of Training & Development.
- Young HR Professional of the Year (age below 35 Years).
- Lifetime Achievement Award.
- CHRO of the Year.

## FOR EXCELLENCE IN CSR :

### ORGANIZATIONAL AWARD CATEGORIES :

- Best Corporate Social Responsibility Practices
- Innovations in CSR Practices
- Best Environment Friendly Project
- Support and Improvement in Quality of Education
- Women Empowerment
- Concern for Health
- Sustainability / CSR Report
- Community Development
- Poverty Alleviation

### INDIVIDUAL AWARD CATEGORIES :

- CSR Leadership
- Social Entrepreneurship

## FOR EXCELLENCE IN EDUCATION:

### INDIVIDUAL AWARD CATEGORIES :

- Outstanding Contribution to Education
- Education Leadership Award
- Edupreneur of the Year

### INSTITUTIONAL AWARD CATEGORIES :

- Outstanding Institute Award
- Emerging Institute of the Year
- Best Educational Group
- Institute of the Year
- Award for Quality in Education
- Best E-learning Company
- Digital Education
- Innovation in Education
- Award for Institute in Skill Development

## FOR EXCELLENCE IN QUALITY :

- Best In Class Manufacturing Award
- Quality Leadership Award
- Most Innovative Company
- Best End- to - End Customer Service
- 3PL Company of the Year
- Best Logistic Company of the Year
- Best Supply Chain Company of the Year
- Best warehousing company of the Year
- Best Operational Excellence Award
- Innovative Leader Award

## FOR EXCELLENCE IN BRAND:

### ORGANIZATIONAL AWARD CATEGORIES :

- Advertising Agency of the Year
- Digital Agency of the Year
- Outdoor Agency of the Year
- Radio Station of the Year
- PR Agency of the Year

### AWARD FOR BRAND EXCELLENCE IN :

- Banking, Financial Services & Insurance Sector
- Service, Hospitality, Travel & Tourism Sector
- Pharmaceutical & Bio-Technology Sector
- Construction and Real Estate Sector
- IT/ ITES Sector
- Retail Sector
- Supply Chain & Logistics Sector
- Beauty, Wellness and Fitness Sector

### INDIVIDUAL AWARD CATEGORIES :

- Digital Marketer of the Year Award
- Brand Builder of the Year
- CEO of the Year
- Lifetime Achievement Award
- Pride of the Profession Award

## CRITERIA

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

Excellence Partner



DR. TARITA SHANKAR EXCELLENCE AWARDS

Media Partner



Endorsed By



THOUGHT  
LEADERS



## CO-ORDINATION OFFICE:

401-403, Prime Plaza Building, S.V. Road, Above TBZ Jeweller, Nr. Asha Parekh Hospital, Santacruz (West), Mumbai-400054.

Cont. : +91 22 68277731 / 68277732

Mob.: +91 8898032930 / +91 9821688999

E-mail: secretariat@worldcsrday.com

Website: www.worldcsrday.com

The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.  
The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.