

# Cannes Lions confirms 2018 Lions Health Juries

26 April 2018 – Cannes Lions has today announced the 21 jury members set to judge the Pharma Lions and the Health & Wellness Lions awards at this year's Cannes Lions.

Now in its fifth year, Lions Health recognises outstanding creative communications in the healthcare sector, with winners announced at an awards ceremony on Monday 18 June.

“Lions Health was created to promote the value of creativity in healthcare communications. Every year the health juries set the bar that little bit higher, and every year the industry rises to meet that challenge,” commented Louise Benson, Executive Festival Director of Lions Health. “The work that wins at Lions Health shapes the year ahead in healthcare creativity, and this year's intrepid group of jurors, each of them a leader in their field, are the best people to help set that creative agenda.”

The 2018 Lions Health juries are as follows:

## **Pharma Lions Jury**

Jury President - Rich Levy, Chief Creative Officer, FCB Health, Global  
Shefali Srinivas, VP, Health Lead, Asia Pacific, WE Communications, APAC  
Patrick Ackmann, Executive Creative Director, WEFRA, Germany  
Oliver Caporn, Worldwide Creative Director, CDM London, Global  
Renata Florio, Executive Creative Director, Ogilvy Health and Wellness, Global  
Lyndon Louis, Senior Creative Director, Havas Live Sorento, India  
Paola Figueroa, Creative VP, Made, Mexico  
John Scott, Creative Director, Ward6, Singapore  
Victoria McGee, Associate Creative Director, Langland, UK  
Carolyn O'Neill, Chief Creative Officer, Centron NY, USA

The Pharma Lions celebrate creative communications from pharmaceutical clients and services surrounding this highly-regulated industry through work that demonstrates ideas that inform and engage its health practitioners, patients and targeted consumers.

## **Health & Wellness Lions Jury**

Jury President - R. John Fidelino, Executive Creative Director, InterbrandHealth, Global  
Carol Ong, President, Bebebalm, Asia  
Cherie Davies, Creative Director, Sudler & Hennessey, Australia  
Bruno Abner Rebelo, Creative Director, McCann Health, Brazil  
Andre Hansen, Creative Director, Anthill Agency, Denmark  
Tom Richards, Chief Creative Officer, Havas Lynx, Europe  
Orla Burke, Partner, EMEA Healthcare co-Lead, FleishmanHillard, EMEA  
Alok Gadkar, General Manager & Executive Creative Director, The Classic Partnership, UAE  
Melissa de Lusignan, Group Creative Director, The Hive Group, UK

Stephanie Berman, Former Partner & Chief Creative Officer, The Bloc, USA  
Collette Douaihy, EVP, Executive Creative Director, Digitas Health, USA  
The Health & Wellness Lion celebrates creativity for personal wellbeing through work  
that demonstrates an inspired approach to consumer healthcare.