

MEDIA ADVISORY

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Singapore International Water Week 2018 Media Advisory

Connecting key players to co-create and commercialise innovative solutions for global water challenges

Dear Editor,

The Singapore International Water Week (SIWW) is the world's premier platform for addressing global challenges on sustainable water management. The biennial event gathers and connects key stakeholders from the global water industry to share best practices, co-create innovative water solutions and tap business opportunities.

Ahead of the event held from 8 – 12 July 2018 at Marina Bay Sands Convention Centre, we would like to share the key media events and announcements at the Singapore International Water Week 2018. Aside from the events below, this year's SIWW will also include a series of activities and events highlighting its contributions and achievements in the water industry to mark 10 years of excellence in global water solutions.

We look forward to seeing you at the event. Please send in your RSVPs and interview requests by 6 July 2018, Friday using the attached template to:

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About Singapore International Water Week

The Singapore International Water Week (SIWW) is the global platform to share and co-create innovative water solutions. Comprising the Lee Kuan Yew Water Prize, Water Leaders Summit, Water Convention, Business Forums, Industrial Water Solutions Forum, Water Expo, TechXchange, Young Water Leaders Summit and HydroPreneur Programme, SIWW delivers a range of flagship programmes and platforms that bring together the global value chain of water to share the latest in business and technological innovations, as well as policy developments in water. The 8th Singapore International Water Week will be held from 8th – 12th July 2018, co-located with the World Cities Summit (WCS) and CleanEnviro Summit Singapore (CESS). For more information, please visit www.siww.com.sg/.

To: Grace Adam, Hill+Knowlton Strategies
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SIWW 2018 Media Event Schedule

TIME	EVENT DETAILS	MEDIA REGISTRATION
8 July, Sunday		
<p>Time: 12.15pm – 12.30pm</p> <p>Venue: Marina Bay Sands Convention Centre, Cassia Room, Level 3</p>	<p>Launch of the Singapore Water Exchange Guest-of-Honour: SMS for the Environment & Water Resources, Dr Amy Khor A specialized development for Singapore’s water industry. With its state-of-the-art facilities, the Singapore Water Exchange is Singapore’s first development designed to house a vibrant water ecosystem of companies spanning the entire water value-chain. It will provide an integrated and conducive environment for companies to collaborate and leverage mutual strengths to push the frontiers of water innovation and business growth.</p> <p>Interview opportunities:</p> <ul style="list-style-type: none"> • Companies that look forward to setting up office at the Singapore Water Exchange <p>For more information, contact: Nora Farhain, PUB Nora_Farhain@pub.gov.sg</p>	<p>Please indicate full name of reporter/crew, organisation and contact numbers :</p>
<p>Time: 10.00 am- 11.00 am</p> <p>Venue: Marina Bay Sands Convention Centre, Level 3, Heliconia 3505-3506</p>	<p>Young Water Leaders Summit Dialogue with SMS Sim Ann: Strategising for growth and the future</p> <p>Speaking to 65 young water leaders from over 30 countries, Ms Sim Ann will share about the participation of youths in policy-making and the need to seek new economic growth drivers.</p> <p>Interview opportunities:</p> <ul style="list-style-type: none"> • Maryam Farhanah, 32-year-old, Female participant. 	

<p>Time: 5.45pm – 6.50pm Venue: Marina Barrage Courtyard Room</p>	<p>Launch of NEWBrew by PUB (Media Taste Test)</p> <p>In celebration of the 10th anniversary of Singapore International Water Week (SIWW), PUB, Singapore’s National Water Agency, has partnered with Brewerkz to brew a limited-edition beer, available only at SIWW. See if you can tell the difference between the beers made from different types of water at this media taste test session.</p> <p>Interview Opportunities:</p> <ul style="list-style-type: none"> • Bernard Tan, Managing Director of Singapore International Water Week • Sean McLin, Managing Director and Master Brewer, Brewerkz • Diane Tanuguchi-Denis, Deputy General Manager, Clean Water Services <p>Members of the media are also welcome to join us for the subsequent SIWW Welcome Reception which will be attended by local and international water delegates and water companies.</p>	
9 July, Monday		
<p>Time: 8.40 am- 9.25 am Venue: Marina Bay Sands Convention Centre, City Solutions Singapore, Basement 2</p>	<p>Photo opportunity: Tour of City Solutions Singapore by Deputy Prime Minister Tharman Shanmugaratnam</p> <p>DPM Tharman Shanmugaratnam will be taking a tour of the City Solutions Singapore, accompanied by key officials from WCS, SIWW and CESS. He will be making stops at the following booths:</p> <ul style="list-style-type: none"> • Tuas Nexus Pavilion (Basement 2) • NEA Innovation Pavilion (Level 1) • Smart Water Pavilion (Level 1) • WCS SITEC Pavilion (Level 1) • Singapore Pavilion (Level 5) • Seoul and Medellin Pavilions (Level 5) <p>Note: open to <i>photographers and camera crew only</i> <i>Briefing to photographers and camera crew will commence at 8.15 am.</i></p>	
<p>Time: 9.30 am – 12.00 pm Venue: Marina Bay Sands Convention Centre, Level 5 Ballroom L-M</p>	<p>Opening Ceremony for WCS, SIWW and CESS</p> <ul style="list-style-type: none"> • Opening address by DPM Tharman Shanmugaratnam <i>(*Announcements on the water industry performance)</i> 	

	<ul style="list-style-type: none"> • Keynote Address by Hon. Ranil Wickremesinghe, Prime Minister, Sri Lanka <i>Chairperson: Professor Tommy Koh, Ambassador-at-large, Ministry of Foreign Affairs</i> • Keynote Address by HE Luhut Pandjaitan, Coordinating Minister for Maritime Affairs, Indonesia • Opening Plenary: Urban Solutions for a Liveable and Sustainable Future <i>Chairperson: Professor Chan Heng Chee, Ambassador-at-Large, Ministry of Foreign Affairs, Singapore</i> 	
<p>Time: 1.45pm – 3.15pm Venue: Marina Bay Sands Convention Centre, TWRP-IWMF Pavilion, Water Expo, B2, E16</p>	<p>TWRP-IWMF - Media Briefing and Tour</p> <p>PUB’s Tuas Water Reclamation Plant (Tuas WRP), which will be integrated with NEA’s Integrated Waste Management Facility (IWMF), is the first of its kind in the world planned from the ground up. It marks Singapore’s first initiative to harness potential synergies of the water-energy-waste nexus by integrating used water and solid waste treatment processes.</p> <p>*Announcement: PUB, Singapore’s National Water Agency and the National Environment Agency (NEA) will announce their plans to progressively call tenders over the next five years for the integrated project.</p> <p><u>Interview opportunities:</u></p> <ul style="list-style-type: none"> • Yong Wei Hin, Director, DTSSP2, PUB • Mr Joseph Boey, Project Director, IWMF, NEA <p>For more information, contact: Nawwar Syahirah, PUB Nawwar_syahirah@pub.gov.sg</p>	

<p>Time: 3.15 pm-5.15 pm Venue: Marina Bay Sands Convention Centre, Level 5 ballroom B-G</p>	<p>Environment and Water Leaders Forum: <i>Closing the Water Loop - Catalysing a Resilient and Sustainable Future</i></p> <p>Experts and leaders from government, academics, business and international organisations share views on foundations of a circular economy and how improved resource efficiency and the circular economy model can support global climate change goals.</p> <p><i>Chairperson: Professor Tommy Koh, Ambassador-at-large, Ministry of Foreign Affairs</i></p>	
<p>Time: 6.30pm-9.30 pm Venue: The Ritz Carlton Millenia, Grand Ballroom</p>	<p>Photo opportunity: Lee Kuan Yew Prize Award Ceremony and Banquet</p> <p>President of Singapore, Madam Halimah Yacob will present the Lee Kuan Yew World City Prize 2018 and the Lee Kuan Yew Water Prize 2018 respectively to the city of Seoul, South Korea and top American microbiologist Professor Rita R. Colwell</p> <p><i>Note: open to photographers and camera crew only Registration and dinner for photographers and camera crew will commence at 5.30 pm at Level 2, Millenia 4 Room</i></p>	
10 July, Tuesday		
<p>Time: 9.00am – 9.45am Venue: Marina Bay Sands Convention Centre, Level 5 Ballroom B-G</p>	<p>SIWW Water Dialogue Chairperson: Dr Janil Puthucheary, Senior Minister of State, Ministry of Communications and Information and Ministry of Transport</p> <p>Keynote by Ban Ki-moon, 8th Secretary-General, United Nations The keynote will address and share insights, trends and solutions concerning water management and sanitation.</p> <p><i>Note: Please contact us to check for interview opportunities.</i></p>	
<p>Time: 9.50 am - 11.30 am Venue: Marina Bay Sands Convention Centre, Level 5 Ballroom WLS Insights (1) – Ballroom L WLS Insights (2) – Ballroom K</p>	<p>Water Leaders Summit</p> <p><i>Water Leaders Insights (1): Recycling & Reusing Water Endlessly</i> Co-organised with: Jacobs Chairperson: Peter Nicol, Global director of Water, Jacobs</p> <p>The session will be driven by case studies that illustrate key levers in strategic planning, regulations, development, solutions integration, financing,</p>	

	<p>operations management, customer engagement and other areas used within a systems-thinking approach to overcome constraints to advance growth of water reuse.</p> <p><i>Water Leaders Insights (2): Getting Ready for a Digital (R)Evolution</i> Co-organised with: Black and Veatch Chairperson: Cindy Wallis-Lage, president, Water Business, Black and Veatch The session brings together perspectives and experiences of stakeholders within the water, automation, data management and security sectors.</p>	
<p>Time: 11.45 am-1.00 pm Venue: Marina Bay Sands Convention Centre, Level 5 Ballroom K</p>	<p><i>Water Leaders Summit Closing Session: Towards a Sustainable and Resilient Water Future</i></p> <p>This closing session invites selected leaders to share thoughts on how the discussions over the two days of Water Leaders Summit would affect their countries or whether the solutions discussed would be applicable.</p> <p>Speakers include Professor Tommy Koh, Ambassador-at-large, Ministry of Foreign Affairs, HE Henk Ovink, Special Envoy for International Water Affairs, Netherlands, and Mr Jean-Louis Chaussade, Chief Executive Officer at Suez.</p>	
<p>Time: 11.45am – 6.00pm Venue: Marina Bay Sands Convention Centre, level 4, Peony Room 4403</p>	<p><i>Special ASEAN Ministerial Meeting on Climate Action (SAMCA) and Expanded SAMCA</i></p> <ul style="list-style-type: none"> • SAMCA Opening address by Mr Masagos Zulkifli, Minister for the Environment and Water Resources • E-SAMCA Keynote address by Mr Teo Chee Hean, Deputy Prime Minister and Coordinating Minister for National Security <p>The Special ASEAN Ministerial Meeting on Climate Action (SAMCA) and the Expanded-SAMCA hosted by Singapore will bring together representatives from the ASEAN member states, the ASEAN Plus Three countries, the United Nations Framework Convention on Climate Change (UNFCCC) Conference of the Parties outgoing and incoming Presidencies Fiji and Poland, the ASEAN Secretariat and the UNFCCC Secretariat to exchange views on the region’s efforts to address climate change. The outcomes of the meetings will be submitted to the UNFCCC as the region’s contribution to the international Talanoa Dialogue process.</p>	

	<p>Note: SAMCA & E-SAMCA Openings are open for media coverage; a separate invite will be issued by MEWR</p> <p>Contact: Samuel Lee, Ministry of the Environment and Water Resources - samuel_lee@mewr.gov.sg</p> <p>Desmond Ho, Ministry of the Environment and Water Resources - desmond_ho@mewr.gov.sg</p>	
<p>5.00pm – 5.30pm Venue: Marina Bay Sands Convention Centre, Level 3, Press Conference Room Hibiscus Jr 3611</p>	<p>MOU Signing between PUB and Grundfos</p> <p>Building on an agreement established in 2014, the MOU will extend the collaboration between Grundfos and PUB, to continue to work together on research and development projects in the areas of water treatment technologies, water quality monitoring technologies and digital water solutions, as well as applications of high efficient pump solutions in water treatment.</p> <p>The MOU will be signed by PUB ACE Harry Seah and Grundfos Regional Managing Director Asia Pacific Kim Jensen, and witnessed by Ng Joo Hee, Chief Executive of PUB and Dorte Bech Vizard, Ambassador, Danish Embassy in Singapore.</p> <p>Interview opportunities:</p> <ul style="list-style-type: none"> • Mr Harry Seah, Chief Technology Officer and Assistant Chief Executive, PUB • Grundfos Regional Managing Director Asia Pacific Kim Jensen • Danish Ambassador Dorte Bech Vizard <p>For more information, contact: Dilys Quek, PUB Dilys_quek@pub.gov.sg</p>	
<p>Time: 4.00pm – 6.00pm Venue: Marina Bay Sands Convention Centre, Level 3, Begonia 3101A-3101B, 3102</p>	<p>Singapore Business Forum: Forging water partnerships in Singapore</p> <p>The Singapore Water Forum will feature updates on the Singapore water industry and highlight how we support our local water enterprises in their expansion overseas. Leading local companies will share their expertise and how foreign players could expand into Asia in partnership with them.</p> <p>During the forum, Pan Asia and Muhr GmbH will jointly sign an MOU to set up JV company to design and produce hydro-mechanical products. This is an</p>	

	<p>example of a concrete partnership between foreign and Singapore companies.</p> <p><u>Interview opportunities:</u></p> <ul style="list-style-type: none"> • Pang Chee Meng, Director, Industry Development • Local companies presenting at the forum 	
11 July, Wednesday		
<p>Time: 9.30 am – 2.00 pm Venue: Marina Bay Sands Convention Centre, Level 3, Hibiscus 3601A/B-3702</p>	<p>ABC Waters Seminar: <i>Towards Resilience, Liveability and Sustainability in Design and ABC Waters certification</i> Guest-of-Honour: <i>SMS for the Environment & Water Resources, Dr Amy Khor</i></p> <p>A total of 13 outstanding projects from the public and private sectors will be awarded the ABC Waters certification this year. These projects have embraced the ABC Waters concept and incorporated ABC Waters design features in their developments. Winners of the newly launched “gold” category for ABC Waters certification will also be announced at the ABC Waters Seminar.</p> <p>Interview opportunities:</p> <ul style="list-style-type: none"> • Tan Nguan Sen, Chief Sustainability officer, PUB • Recipients of ABC Waters Certification (Gold) <p>For more information, contact: Tristin Ong, PUB Tristin_ong@pub.gov.sg</p>	
<p>Time: 10.00 am- 5.30 pm Venue: Marina Bay Sands Convention Centre, Level 3, Heliconia 3501A-3501B, 3501-3503</p>	<p>Industrial Water Solutions Forum: <i>Ensuring Sustainable Industrial Growth</i> Opening address by Harry Seah, Assistant Chief Executive, PUB</p> <p>The Industrial Water Solutions Forum will look at the water demand management efforts by the oil, refining, pharmaceutical, food and beverage sectors. *Announcement : PUB will launch the Best Practice Guides for two largest water-consuming industrial sectors - the wafer fabrication and semiconductor sector and the refineries, petrochemicals and chemical sector.</p>	
<p>Time: 9.30 am- 1.00 pm Venue: Marina Bay Sands Convention Centre, Level 3,</p>	<p>Smart Water Forum: <i>Driving data-enabled transformation for Utilities</i> Opening address by Richard Hoo, Deputy Chief Executive (Policy and Development), PUB</p>	

Heliconia 3401A-3401B, 3402-3403	<p>The Smart Water Forum will share first-hand insights and experiences of leveraging the potential of data and IT to enhance the provision of water services.</p> <p>*Announcement : PUB will be issuing a Request-for-Proposals for smart sewer analytics and predictive management capabilities to optimise PUB’s sewer operations, maintenance and planning needs, and automate workflow processes.</p>	
<p>Time: 2.15 pm – 3.30 pm Venue: Marina Bay Sands Convention Centre, Level 3 Media Conference Room Hibiscus Jr 3611; Tour at Smart Water Pavilion (Level 1, Booth M14)</p>	<p>SMART PUB - Media Briefing and Tour of Smart Water Pavilion</p> <p>PUB will showcase its capabilities in smart technologies and unveil some of the latest and innovative digital technologies that are being featured at the Smart Water Pavilion.</p> <p>Interview opportunities:</p> <ul style="list-style-type: none"> • Michael Toh, Chief Information Officer, PUB • Engineers involved in conceptualising some of these smart projects on showcase <p>For more information, contact: Hana Schoon, PUB Hana_schoon@pub.gov.sg</p>	