

## Organisations and Agencies

### • Business for Social Responsibility - BSR

Business for Social Responsibility is a global organization that helps member companies achieve success in ways that respect ethical values, people, communities and the environment. BSR provides information, tools, training and advisory services to make corporate social responsibility an integral part of business operations and strategies. A nonprofit organization, BSR promotes cross sector collaboration and contributes to global efforts to advance the field of corporate social responsibility.

### • CSR Europe

CSR Europe is a business-driven membership network. Our mission is to help companies achieve profitability sustainable growth and human progress by placing corporate social responsibility in the mainstream of business practice.

### • Business in the Community

Business in the Community is a unique movement of 700 member companies committed to continually improving their positive impact on society.

### • World Council for Sustainable Development

The World Business Council for Sustainable Development (WBCSD) is a coalition of 170 international companies united by a shared commitment to sustainable development via the three pillars of economic growth, ecological balance and social progress. Our members are drawn from more than 30 countries and 20 major industrial sectors.

### • United Nations Global Compact

Through the power of collective action, the Global Compact seeks to advance responsible corporate citizenship so that business can be part of the solution to the challenges of globalization. In this way, the private sector – in partnership with other social actors – can help realize the Secretary-General's vision: a more sustainable and inclusive global economy.

### • EMPRESA

EMPRESA brings together CSR-based organizations and associated companies that share the same vision of promoting CSR in the Americas. It provides support to those organizations and its members in order to encourage CSR practices within other American companies. EMPRESA works jointly with other kinds of organizations on a case-by-case basis, to develop projects specially focused on promoting CSR within a specific country or region.

### • Net Impact

Net Impact is working to foster a new generation of leaders who use the power of business to create a better world. Our programs are designed to support our network, equip and educate our members, and inspire our members to take action.

### • Earthwatch Institute

Earthwatch Institute engages people worldwide in scientific field research and education to promote the understanding and action necessary for a sustainable environment.

### • Ethics Resource Center

#### • International Business Ethics Institute

Oneworld Net: An online network of social, ethical, and environmental organizations and resources [www.oneworld.org](http://www.oneworld.org)

#### • The American Forum for Global Education

Sustainability Education Center, The Sustainability Education Center was created in 1995 in response to the growing need for educational materials, professional development and community education focused on sustainability. First founded as a program of The American Forum for Global Education, the Center spun off and became an independent organization in July of 2002. While continually expanding its range of products and services, the Center builds on the American Forum's twenty-eight years of program expertise in global and environmental education, technical assistance, curriculum and professional development.

## Educators and Programmes

### • Ashridge Centre for Business and Society

The Ashridge Centre for Business and Society (ACBAS) is a leading authority on relations between the corporate sector, government and communities, with particular emphasis on the changing role of business. ACBAS is part of Ashridge, the international business school based in Hertfordshire, UK. The work of ACBAS focuses on the rapidly changing relationship between public, private and voluntary sector organisations. Within this theme, ACBAS aims to further the debate on how issues of corporate governance, employee relations, supplier alliances, business values, community investment and government relations impact upon the long-term viability of business.

### • Asian Institute of Management

The Ramon V. del Rosario, Sr. AIM Center for Corporate Responsibility (RVR Center) is a research and program center within the Asian Institute of Management. Its main task is the management of corporate social responsibility relative to the competitiveness of firms and its impact on society. The Center is engaged in case writing and research, program development and executive education and training. A lecture series and an annual conference on Corporate Responsibility are programmed each year. A Corporate Responsibility Awards program is to be launched in the future.

### • Centre for Corporate Citizenship

Boston College - Centre for Corporate Citizenship is a leading resource on corporate citizenship, providing research, executive education, consultation and convenings on citizenship topics. Our mission is to establish corporate citizenship as a business essential, with the goal that all companies act as economic and social assets by integrating social interests with other core business objectives.

### • BRASS

University of Cardiff BRASS - Centre for Business Relationships, Accountability, Sustainability and Society at Cardiff University: research centre with useful research findings and links.

### • W. Maurice Young Centre for Applied Ethics

University of British Columbia - W. Maurice Young Centre for Applied Ethics acts as an interdisciplinary research centre, the on a diverse range of topics, including health care practices, business and professional procedures, new information technologies and environmental issues; trains ethicists grounded in the theories and methods of ethics and political economy, a robust knowledge of the subject matter (e.g., medicine, commerce, environmental science), as well as expertise in social science research methodologies; and consults for private, public, and not-for-profit institutions and groups; publishes Directory of Business Ethics Resources.

### • Georgetown Business Ethics Institute

University of Georgetown Georgetown Business Ethics Institute was established to foster the creation and dissemination of significant conceptual, empirical and applied knowledge in business ethics.

The Global Reporting Initiative develop global standards for corporate sustainability reporting. [www.globalreporting.org](http://www.globalreporting.org)

Harvard Business School - Corporate governance, leadership and values Workshop Series

Hong Kong Baptist University Centre for Applied Ethics

Norwegian School of Management Center for Ethics and Leadership

### • The Carol and Lawrence Zicklin Center for Business Ethics

Wharton School of Management - The Carol and Lawrence Zicklin Center for Business Ethics Research was established in 1997. The mission of the Center is to sponsor and disseminate leading edge research on critical topics in business ethics. The Center's broad research focus includes global business ethics, corporate governance, social contracts, deception, disclosure, bribery and corruption.